

FOR IMMEDIATE RELEASE

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**La Unidad Latina, Lambda Upsilon
Lambda Fraternity Inc.
recognized as
NALFO Fraternal
Organization of the Year**



LA UNIDAD LATINA
Lambda Upsilon Lambda
Fraternity, Inc.

PMB #39, 511 Sixth Avenue,
New York, NY 10011
www.launidadlatina.org



Hermano Nick Tovar accepting the award for 2006 Fraternal Organization of the Year

Orlando, FL – During October 6th through 8th a special moment occurred for a very special organization: La Unidad Latina, Lambda Upsilon Lambda Fraternity Inc. was named "Fraternal Organization of the Year" by NALFO, the National Association of Latino Fraternal Organizations.

This year La Unidad Latina was only able to send two representatives to the NALFO Conference in Orlando as the rest of the governing body was in Miami for their own National Legislative Convention. The scheduling happened to place both important events during the same weekend. With that said, despite being many miles away, the joy and excitement was just as immense as when La Unidad Latina heard the news and felt honored to accept the award.

National President Hermano Franke Rodriguez had this to say, "The past year has been very difficult and challenging for us as an organization. In this way, it is especially gratifying to be recognized by our peers in receiving this award. With an almost entirely new leadership team, we came in and really focused our efforts on reevaluating the way we do everything. From enhancements to our recruitment and leadership development processes, to an extension of our operational infrastructure, as well as a balancing

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Franke Rodriguez
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Christian Peña
Vice President

Alonso Tangarife
Historian

Carlos Cortez
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Expansion

Eric Rivera
Retention

Nick Tovar
Alumni Affairs

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Academic Affairs

of our expansion and retention efforts, we tried to effect change across our organization. I believe that the most significant initiatives came as a result of the way we were able to partner and successfully work with other Latino organizations. This award is unique in that all across the board, we really worked to raise the standards of achievement within the Latino Greek Community as a whole. With that said, we absolutely need to acknowledge and thank all of the other organizations who continually work with, support us, and maintain a faith in our efforts."

Moreover, the national leadership couldn't say enough about the way their entire membership stepped up to embrace the changes and help LUL reach their goals on the chapter and regional levels. It is continually preached by the national leadership that the organization is comprised of a versatile group of leaders and with the Fraternal Organization of the Year award, La Unidad Latina also took home three more awards:

**2006 Undergraduate Philanthropist of the Year Award
Hermano Javier A. Maisonet - Alpha Zeta Chapter (Chicago, Illinois)**

**2006 Philanthropic Excellence Alumni/Graduate Chapter
The Hermanos of Gamma Epsilon Chapter (Washington DC Metro)**

**2006 Undergraduate Excellence Award
Hermano Willy A. Rivas – Iota Chapter (Rutgers University)**

This is a great historic moment as La Unidad Latina takes home its first ever Fraternal Organization of the Year award. The national leadership has tremendous faith in our Alumni, General Body Hermanos, and Neophytes to continue the mandate, the work at hand for the community; La Unidad Latina assures that resting on one's laurels is not in anyones plans within the organization. We hope to inspire other organizations to continue the collaboration and partnerships that aided us tremendously; bridging our organizations for the benefit of the community is embodied in the 2006 Fraternal Organization of the Year award.

La Unidad Para Siempre!

Hermano Anthony J. Garcia
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