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Dear Reed:

My records show that SWIM had its first program at the SEPA meeting in 1970. It was originally called Verbal Learning-Southeast. I do not have the record as to those I contacted re organizing the group but I feel fairly confident that, as I mentioned to you today, they included Gene Winograd, Howard Pollio, and Clyde Noble. It is quite likely, too, that Bill Battig was among them. My memory, too, tells me, that Gene and Howard were those who spoke at the 1970 meeting. We had not yet settled on ~~maxim~~ the "tradition" of one person from inside the region and one from outside the region. My recollection is, also, that the group soon was named SWIM as a result of a suggestion by Starling Reid, and that this occurred the year he was one of the speakers. The rest of what I mentioned to you is, I believe, likely to be correct. Please let me know whether there are any other questions re SWIM that you think I might know the answer to. I regret that I won't be there this year - I hope to again.

Best wishes!

Cordially,

Slater

Slater E. Newman

See you in April!