Color Cultures and Meanings

Red
- Australian Aboriginals: Land, earth
- Celtic: Death, afterlife
- China: Good luck, celebration, summoning
- Cherokees: Success, triumph. Represents the East.
- Hebrew: Sacrifice, sin
- India: Purity
- South Africa: Color of mourning
- Russia: Bolsheviks and Communism
- Eastern: Worn by brides, happiness and prosperity
- Western: Excitement, danger, love, passion, stop, Christmas (with green), Valentine's Day
- Astrology: Gemini
- Feng Shui: Yang, fire, good luck, money, respect, recognition, vitality
- Psychology: Stimulates brain wave activity, increases heart rate, increases blood pressure
- Roses: Love, respect - red and yellow together means gaiety, joviality
- Stained Glass (Dante): Divine love, the Holy Spirit, courage, self-sacrifice, martyrdom. A warm, active color.

Pink
- Korea: Trust
- Eastern: Marriage
- Western: Love, babies, especially female babies, Valentine's Day
- Feng Shui: Yin, love
- Psychology: Used in diet therapy as an appetite suppressant, relaxes muscles, soothing
- Roses: Gratitude and appreciation (deep pink) or admiration and sympathy (light pink)

Orange
- Ireland: Religious (Protestants)
- Netherlands: House of Orange
- Western: Halloween (with black), creativity, autumn
- Astrology: Sagittarius
- Feng Shui: Yang, earth, strengthens conversation, purpose, organization
- Psychology: Energizes, stimulates appetite
- Roses: Enthusiasm, desire

Gold
- Eastern: Wealth, strength
- Western: Wealth
- Astrology: Leo (Golden Yellow/Orange)
- Feng Shui: Yang, metal, God consciousness
- Stained Glass (Dante): The sun, the goodness of God, treasure in heaven, spiritual achievement, and the good life.

Yellow
- Apache: East - where the sun rises
- Cherokee: Trouble and strife.
- China: Nourishing, royalty
- Egypt: Mourning
- India: Merchants
- Japan: Courage
- Navajo: Doko'oosliid - Abalone Shell Mountain
- Eastern: Proof against evil, for the dead, sacred, imperial
- Western: Hope, hazards, coward, weakness, taxis
  - Astrology: Taurus
- Feng Shui: Yang, earth, auspicious, sun beams, warmth, motion
- Psychology: Energizes, relieves depression, improves memory, stimulates appetite
- Roses: Sociability, friendship, joy, gladness - red and yellow together means gaiety, joviality
- Stained Glass (Dante): The sun, the goodness of God, treasure in heaven, spiritual achievement, and the good life.

- Apache: South
- China: Green hats indicate a man's wife is cheating on him, exorcism
  - India: Islam
  - Ireland: Symbol of the entire country, religious (Catholics)
    - Islam: Perfect faith
  - Japan: Life
  - Eastern: Eternity, family, health, prosperity, peace
- Western: Spring, new birth, go, money, Saint Patrick's Day, Christmas (with red)
  - Astrology: Cancer (bright green)
- Feng Shui: Yin, wood, growing energy, nurturing, balancing, healing, health, calming
  - Psychology: Soothing, relaxing mentally and physically, helps with depression, anxiety and nervousness
- Stained Glass (Dante): Hope, victory over ignorance, happiness and gaiety, springtime, youth, good humor, and fun.

- Cherokees: Defeat, trouble. Represents the North.
- China: Immortality
  - Iran: Color of heaven and spirituality, mourning
  - Navajo: Tsoodzil - Turquoise Mountain
  - Eastern: Wealth, self-cultivation
- Western: Depression, sadness, conservative, corporate, "something blue" bridal tradition
  - Astrology: Capricorn and Aquarius (dark blue)
- Feng Shui: Yin, water, calm, love, healing, relaxing, peace, trust, adventure, exploration
  - Psychology: Calming, lowers blood pressure, decreases respiration
- Stained Glass (Dante): Wisdom of God, the light of heaven, meditation, enduring loyalty, and eternity.

- Western: babies, especially male babies
  - Astrology: Virgo

- Thailand: Mourning, widows
  - Eastern: Wealth
  - Western: Royalty
  - Astrology: Gemini, Sagittarius, and Pisces
- Feng Shui: Yin, spiritual awareness, physical and mental healing
- Stained Glass (Dante): Justice, royalty, suffering and mystery. With white it stands for humility and purity.
**Violet**
- Astrology: Virgo and Libra
- Psychology: Suppresses appetite, peaceful environment, good for migraines

**White**
- Apache: North - source of snow.
- Cherokee: Peace and happiness. Represents the South.
- China: Death, mourning
  - India: unhappiness
- Japan: White carnation symbolizes death
  - Navajo: Tsisnaasjini’ - Dawn or White Shell Mountain
- Eastern: Funerals, helpful people, children, marriage, mourning, peace, travel
- Western: Brides, angels, good guys, hospitals, doctors, peace (white dove)
- Astrology: Aries and Pisces
- Feng Shui: Yang, metal, death, mourning, spirits, ghosts, poise, confidence
  - Roses: Reverence, humility
- Stained Glass (Dante): Serenity, peace, purity, joy, faith, and innocence.

**Black**
- Apache: West - where the sun sets
- Australian Aboriginals: Color of the people
- Cherokee: Problems and death. Represents the West.
- China: Color for young boys
- Navajo: Dibé Nitsaa - Obsidian Mountain
- Thailand: Bad luck, unhappiness, evil
- Eastern: Career, evil, knowledge, mourning, penance
- Western: Funerals, death, Halloween (with orange), bad guys, rebellion
- Feng Shui: Yin, water, money, income, career success, emotional protection, power, stability, bruises, evil
  - Psychology: self-confidence, strength, power

**Gray**
- Eastern: Helpers, travel
- Western: Boring, dull, plain, sad
- Feng Shui: Yin, metal, dead, dull, indefinite

**Silver**
- Western: stylish, money
- Feng Shui: Yin, metal, trust, romance

**Brown**
- Australian Aboriginals: Color of the land
- Cherokee: Good.
- Western: Wholesome, earthy, dependable, steadfast, health
  - Astrology: Capricorn and Scorpio (reddish brown)
  - Feng Shui: Yang, earth, industry, grounded