Writing Assignment #2

Consider the materials on the PBS web site listed below. Let’s say that you’re the CEO of a firm that produces toys, and you’re genuinely concerned with the working conditions and living standards of workers. What can you do to promote decent conditions and standards, but, at the same time, what constraints do you face? What kinds of policy changes might the world have to make to improve such standards and conditions?

http://www.pbs.org/wgbh/pages/frontline/shows/walmart/

Some other links of interest:

http://www.workersrights.org/about.asp

http://www.pbs.org/newshour/bb/business/jan-june98/nike_5-13a.html